Wednesday, August 12, 2020
1:00 p.m. - 3:30 p.m. CST
Pre-conference Workshop: Level Up Leadership Academy
This transformational pre-conference leadership experience will honor the seismic shifts happening in our industry, our homes and within ourselves. Level Up is designed to help you create movement in your career journey. As more women take charge of their growth, leadership training and discussion are urgently needed to create robust, sustainable pathways for advancement. This interactive workshop will explore the evolving idea of what makes an effective leader using core principles from Brené Brown's Dare to Lead, Dr. Emily Nagoski’s Burnout and the latest research on women entering the C-suite. Attendees will leave this workshop armed with goals, strategies and relationships to bring their careers to the next level.
$250 | Limited to 100 participants
Emily Drake, LPC, Owner and Lead Facilitator, The Collective Academy
Meredith Moore Crosby, Leadership Coach and Communications Lead, Leverette Weekes

Thursday, August 13, 2020
9:00 a.m. – 9:55 a.m. CST
Registration, Exhibits and Networking

10:00 a.m. - 10:15 a.m. CST
Publisher’s Welcome
Fawn Lopez, Publisher, Modern Healthcare, Vice President, Crain Communications, Inc.

10:15 a.m. - 10:30 a.m. CST
Opening Keynote Address
Governor Gretchen Whitmer, Michigan

10:30 a.m. - 11:00 a.m. CST
Response to the Governor’s Address: The Health System Perspective
Carladenise Edwards, Henry Ford Health System’s, senior vice present and chief strategy officer and Aurora Aguilar, Editor, Modern Healthcare will provide a response to Governor Whitmer’s opening address, including the role of healthcare leadership in addressing racial disparities, health inequities, responding to the Covid-19 crisis and working with government to advance policy.
Aurora Aguilar, Editor, Modern Healthcare
Carladenise Edwards, Senior Vice President and Chief Strategy Officer, Henry Ford Health System

11:00 a.m. - 11:05 a.m. CST
Transition to Next Session
11:05 a.m. – 11:50 a.m. CST
Concurrent Sessions

**Breaking Barriers Track**

**Women Leaders Then and Now**
For the past ten years, Modern Healthcare has written extensively about the pathways and barriers to women’s advancement into leadership positions. This presentation will discuss the impact of the diverse leadership in healthcare, exploring the progress and pitfalls of women’s advancement over the past ten years as well as predictions for the future. In the past decade, healthcare organizations have reported significant advances in gender diversity and inclusion, but have these increases resulted in meaningful change? A panel of experts will consider this question, supported by data from Modern Healthcare’s “Women Leaders Then and Now” survey.

**Moderator:**
Aurora Aguilar, Editor, Modern Healthcare

**Panelists:**
Susan Bailey, MD, President-Elect, American Medical Association
Nancy Schlichting, Retired Chief Executive Officer, Henry Ford Health System
Joanne Conroy, MD, President and Chief Executive Officer, Dartmouth-Hitchcock Health

**Professional Development Track**

**Networking Strategies for Making Meaningful Connections**
We all know that the size and quality of one’s network is a key factor in career success. Yet the term "networking" often comes with a negative association. In this interactive workshop, come learn strategies for expanding and deepening the key relationships that contribute to your success. You will walk away with a personalized networking plan for yourself, and action items you can implement immediately.

**Moderator:**
Kaitlyn Chana, MBAc, MHAc, Graduate Assistant, University of North Florida

**Panelists:**
Dr. Tiffany Love, Chief Operating Officer at Humboldt General Hospital, Founder of “Times Up Healthcare”
Ann-Marie Knight, Vice President, Community Engagement and Chief Diversity Officer, UF Health Jacksonville

11:50 a.m. – 12:45 p.m. CST
Lunch, Exhibits and Networking
Concurrent Sessions

Breaking Barriers Track

Leading Through Chaos and Crisis
This session will cover how to lead your organization through a local, national, or world crisis. In the wake of the Coronavirus pandemic, this session will cover how leaders were able to keep it all together and move forward with survival strategies and economic solutions. In a year of crisis how do you deploy personal and business survival strategies to get through the coming year? How will you manage wear and tear on executives and maintain resilience through the chaos? We will hear from executives who experienced these crisis first hand and how they were able to put on a brave face and continue their organization’s mission.

Moderator:
Debra Fields
Executive Vice President, Chief Transformation Officer, City of Hope

Panelists:
Mary Boosalis, President and Chief Executive Officer, Premier Health
Darilyn Moyer, MD, Executive Vice President and Chief Executive Officer, American College of Physicians

Professional Development Track

Leading and Managing the New Remote Workforce
In response to COVID-19, many organizations have asked their employees to work remotely. While close to a quarter of the U.S. workforce already works from home, at least part of the time, the new policies leave many employees — and their managers — working out of the office and separated from each other for the first time. This panel discussion will provide strategies you can take to improve the engagement and productivity of remote employees, as well as best practices and tips on how to be successful and productive from home.

Moderator:
Debbie Chang, President and Chief Executive Officer Blue Shield of California Foundation

Panelists:
Debra Canales, Executive Vice President and Chief Administrative Officer, Providence St. Joseph Health
Karen Coleman, Director, Corporate and Women’s Health Strategy, Baptist Health
Lisa Khavkin, Vice President, Human Resources, Northwell Health

1:30 p.m. – 1:35 p.m. CST
Transition to Next Session
1:35 p.m. – 2:20 p.m. CST
Concurrent Sessions

**Breaking Barriers Track**

**Women’s Role in Bettering Our Healthcare System**
It is time for a women’s healthcare model that successfully supports deep relationships between a patient and her provider in the context of their health and livelihood. Our esteemed panel of clinical experts will discuss how to change the model to provide women with the tools, services and community for the distinct needs of women and the providers who serve them, where it matters most.

**Moderator:**
Ninfa Saunders, DHA, President and Chief Executive Officer, Navicent Health

**Panelists:**
Anne Klibanski, MD, President and Chief Executive Officer, Mass General Brigham
Sharmila Makhija, MD, Professor and Chair, Department of OB/GYN and Women’s Health, Albert Einstein College of Medicine/Montefiore Health System
Laurie Zephyrin, MD, Vice President, Delivery System Reform, The Commonwealth Fund

**Professional Development Track**

**Emotional Intelligence: More Important Than Ever**
The year 2020 will forever be thought of as a time of great challenge. A global pandemic, economic devastation and social unrest are a few of hardships we continue to battle. Never has there been a time when the Emotional Intelligence of a leader has been more important. Recognizing the impact of these hardships on ourselves and those around us will be critical to overcoming them and building resilience. This session will discuss the elements of Emotional Intelligence and will also demonstrate a practical tool that will increase your ability to lead yourself, others and your organization through and beyond any challenge or obstacle.

**Presenters:**
Sherrie Barc, President, Furst Group & NuBrick Partners
Marsha King, Senior Consultant, NuBrick Partners
Joe Mazzenga, Managing Partner, NuBrick Partners

2:20 p.m. – 3:15 p.m. CST
Afternoon Networking Break with Exhibitors
3:15 p.m. – 4:00 p.m. CST
Concurrent Sessions

Breaking Barriers Track
Coaching Up for Women: Maximizing Your Message
To move forward in your career, confidence is key and sometimes takes practice. Early on, you may have experienced situations where, despite preparation, you leave the conversation with your supervisor, chair, dean or CEO feeling unheard and unsatisfied. How can you more effectively engage in these important conversations? During this workshop, we’ll introduce the concept of “coaching up” and teach you to apply this principle when you communicate with your leadership so you can have more productive and satisfying dialogue.

Panelists:
Elaine Schulte, MD, Professor and Vice Chair of Academic Affairs and Faculty Development, The Children’s Hospital at Montefiore, Einstein College of Medicine
Andrea Sikon, MD, Professor and Chair, Department of Internal Medicine and Geriatrics, Cleveland Clinic, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University

Professional Development Track
Economic Recovery Models for Financial Growth
As organizations work their way through the COVID-19 crisis, new models have emerged showcasing different scenarios for ‘recovery’ and a ‘return to normal’ following a large-scale economic disruption. In this session, learn how different systems handled the economic strain and what steps they took to financially secure their organizations. This panel will discuss reconfiguring business models for greater resiliency and ROI.

Moderator:
Amy Mackin, Attorney and Shareholder, Hall Render

Panelists:
Liz Foshage, Executive Vice President and Chief Financial Officer, Ascension
Amy Perry, Chief Executive Officer, Hospital Division and Integrated Care Delivery, Atlantic Health System

4:00 p.m. – 5:00 p.m. CST
Networking Reception
Friday, August 14, 2020
9:00 a.m. – 9:30 a.m. CST
Registration, Exhibits and Networking

9:30 a.m. - 10:15 a.m. CST
Lifting Voices – FOR ALL
‘For all’ – two simple words that mean so much. It’s a purpose that has never been more critical to creating and promoting spaces where men and women can equally grow and thrive together. And for leaders like Eugene A. Woods, president and chief executive officer of Atrium Health, ‘for all’ is more than just part of his organization’s mission statement, it’s his personal mission as well. In this presentation, Gene will draw upon various female voices through personal testimonies about how Atrium Health’s ‘for all’ approach has cultivated a diverse and inclusive environment.
Eugene Woods, President and Chief Executive Officer, Atrium Health

10:15 a.m. - 10:20 a.m. CST
Transition to Next Session

10:20 a.m. - 11:05 a.m. CST
Concurrent Sessions

**Breaking Barriers Track**

**What the 2020 General Election Means for Healthcare**
The coming elections could result in significant political and regulatory change, creating both opportunities and challenges. A panel of leaders will forecast the impact their organizations and discuss how they plan to respond.

**Moderator:**
Shawn Sheffield, Chief Strategy Officer, Keck Medicine of USC

**Panelists:**
Marna Borgstrom, President and Chief Executive Officer, Yale New Haven Health System
Congresswoman Allyson Schwartz, President and Chief Executive Officer, Better Medicare Alliance
Sr. Mary Haddad, RSM, President & CEO, Catholic Health Association of the United States

**Professional Development Track**

**Why Mentorship Is An Important Relationship For Your Career**
In this session, a current woman leader in healthcare and one of her mentees will share an inside look at their professional relationship and how their mentorship program allowed them both to grow along side one another in their careers. You will get insight on what a mentor/mentee relationship looks like, how to find a mentor and recruiting tips for early careerists.

**Moderator:**
Gayle Capozzalo, Executive Director, The Equity Collaborative, Retired Executive Vice President and Chief Strategy Officer, Yale New Haven Health System

**Panelists:**
Melissa Davis, MD, Medical Director of Quality, Emory University, Department of Radiology
Lubna Shamsi, Senior Administrative Director, Department of Clinical Neuroscience, Mount Sinai Health System
Jhaymee Tynan, Assistant Vice President of Integration, Atrium Health
11:05 a.m. - 11:10 a.m. CST
Transition to Next Session

11:10 a.m. - 11:55 a.m. CST
Concurrent Sessions

Breaking Barriers Track
Engaging as an Industry for Gender Diversity and Inclusion
Men are an often untapped, yet critical, resource in diversity and inclusion efforts. In the past, initiatives have focused on women or minorities. Men haven’t always been central to the conversation—yet men are 85% of all leadership in Fortune 500 companies. This presentation will discuss the most effective ways for men to engage in creating an inclusive workplace while helping organizations achieve the benefits, including recruiting and promoting talent, mirroring communities and clients, increasing innovation and employee engagement, and driving business results.

Moderator:
Laurent Rotival, Senior Vice President, Strategic Technology Solutions, Chief Information Officer, Cambia Health Solutions

Panelists:
David Blumenthal, MD, President, The Commonwealth Fund
MaCalus Hogan, Vice Chair of Orthopaedic Surgery and Medical Director for Outcomes and Registries, University of Pittsburgh Medical Center
Glen Tullman, Executive Chairman, Livongo

Professional Development Track
How to Get Your First Seat on a For-Profit Board of Directors
Women are underrepresented on corporate boards, and the competition is fierce for the relatively small number of roles compared to potential candidates. With so few board seats opening every year, and with a strong preference toward for-profit CEOs to fill the open roles, it is a real challenge to get through the boardroom door. But if it’s an ambition of yours, this presentation will teach you how to crack the code. Board membership offers a high-impact way to leverage your expertise and skills, while working on a flexible basis. This interactive session will provide insights, strategies and tips for finding a for-profit board role.

Moderator:
Jan Molino, President and Chief Executive Officer, Board and Career Coach, Aspire Ascend

Panelists:
The Honorable Cari Dominguez, Principal, Dominguez & Associates
Dawn Sweeney, Board Member, SITE Centers, Executive-In-Residence, Georgetown University
Ellen Zane, Retired, President and Chief Executive Officer, Tufts Medical Center and the Floating Hospital
11:55 a.m. - 12:45 p.m. CST
Lunch, Exhibits and Networking

12:45 p.m. – 1:30 p.m. CST
Concurrent Sessions

Breaking Barriers Track
Personalization: Re-thinking Our Value to Our People and Community
COVID-19 has challenged all leaders to respond to their teams’ feelings of isolation, powerlessness, and disconnectedness. For Annette Walker, President of City of Hope Orange County, the situation became very real when a member of her senior staff was among the first hospitalized COVID-19 patients in Orange County. As her staff looked for guidance during troubled times, Annette reinvented and restarted the internal culture to become more personalized and focused on the contributions each individual brings to a team. Her highly personalized approach was the right methodology for the time, bringing people together and ultimately help them achieve more together.

Annette will share her insights along with those of her senior staff. This is a unique look at overcoming a crisis and developing a barrier-breaking new path for moving forward.

Annette Walker, President, City of Hope Orange County

Professional Development Track
Carrying The Torch: How Will You Make Your Mark In Healthcare?
From enacting transformative policy, to using advanced technology, to successfully fighting a crisis, how are you going to make an impact on the healthcare industry? What are the goals you hope to achieve to improve the workforce by 2030? Hear from women who have left their mark in healthcare and the advice they have for the next generation of leaders.

Moderator:
Nicole Thomas, Hospital President, Baptist Medical Center South

Panelists:
Geraldine McGinty, MD, Weill Cornell Medicine Depts. of Radiology and Population Science, President, American College of Radiology
Donna Lynne, Former Lieutenant Governor of Colorado, Chief Operating Officer, Columbia University Medical Center, Chief Executive Officer, Columbia Doctors
Priya Bathija, Vice President, Strategic Initiatives, American Hospital Association

1:30 p.m. - 2:30 p.m. CST
Exhibits and Networking
2:30 p.m. - 3:15 p.m. CST
Closing Keynote Panel
Insights and Experience from the Most Important Women in Healthcare
This panel of distinguished women healthcare leaders will discuss the changing roles of women in healthcare, as well as the challenges and opportunities facing women in positions of authority. Panelists will draw upon their personal career experiences and offer insights on leading.

Moderator:
Fawn Lopez, Publisher, Modern Healthcare, Vice President, Crain Communications, Inc.

Panelists:
Nancy Agee, President and Chief Executive Officer, Carilion Clinic
Leana Wen, MD, Visiting Professor, Health Policy and Management, The George Washington University
Ruth Williams-Brinkley, President, Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc.

3:15 p.m. - 3:30 p.m. CST
Publisher’s Adjournment
Fawn Lopez, Publisher, Modern Healthcare, Vice President, Crain Communications, Inc.

3:30 p.m. - 4:30 p.m. CST
Networking Reception